



REVIEW  
**R&C**

**2019**  
**New Product**  
**Competition**

INFORMATION PACK

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**symrise** 

# 2019 New Product Competition

## INFORMATION PACK & ENTRY FORM

Now in its 12<sup>th</sup> year, the **Pharmaceutical & Cosmetic Review/Symrise New Product Competition** aims to give local and international brands, available in South Africa, the opportunity to showcase their innovative new products.

More than a battle of the brands, the New Product Competition is a peer review programme that gives you access to constructive feedback, expert advice and extensive exposure across the print, digital and social platforms produced and managed by **Pharmaceutical & Cosmetic Review**.

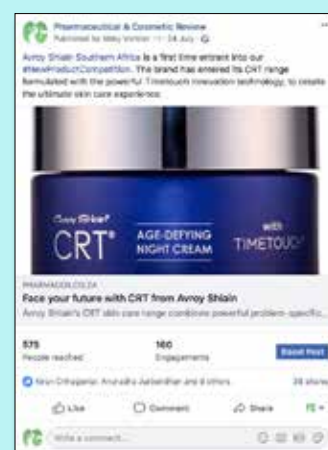
### PRINT



### ONLINE



### SOCIAL MEDIA



**All entries receive** confidential reports with extensive feedback from our panel of expert judges, who collectively hold over 100 years' experience in their respective fields. Each product/range is judged on the following criteria:

- regulations
- packaging
- formulation
- marketing.

The entry with the highest score is named the overall winner of the competition and receives a trip to the cosmetics industry's leading international trade show — in-cosmetics Global 2020.

The New Product Competition is hosted by **Pharmaceutical & Cosmetic Review**, a trade magazine that has been an industry mouthpiece for the past 45 years.

The magazine is the only one of its kind in the country, which targets decision makers in the manufacturing processes of pharmaceuticals, health supplements, cosmetics, toiletries, household products, and their related industries.

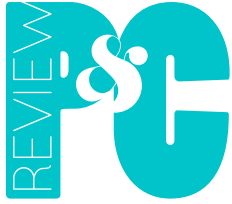
Does your product or range challenge the status quo? Was your product or range launched between 1 January 2018 and May 2019? If you've answered yes to both questions, then you must enter! You could be awarded the coveted title of 'the 2019 leader in innovation'.

**Entries are now open and will close on 7 June 2019. For more information or to enter, contact Natalie Da Silva on 011 877 6281 or natalie.dasilva@newmedia.co.za.**



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# New Product Competition 2019

## ENTRY FORM

Please complete and return to **Natalie.DaSilva@newmedia.co.za** by **7 June 2019**.

Entry forms must be signed by the brand owners/managers

### Why enter this competition?

1. Receive comprehensive feedback reports from the panel of expert judges
2. Benefit from editorial coverage in **Pharmaceutical & Cosmetic Review**, its electronic newsletters, the website, [www.pharmacos.co.za](http://www.pharmacos.co.za), as well as all of its social media pages
3. Attendance to the prestigious Awards Function
4. A trip to in-Cosmetics Global 2020 for the overall winner of the competition
5. Accolades that go with being the competition winner
  - To be known as the leader in innovation in the South African market
  - New Product Competition Branding for your packaging
  - Acknowledgement of merit for the duration of the year

### Company Information

Company name : \_\_\_\_\_  
(brand owner/manager submitting the product)

Contact person: \_\_\_\_\_

Physical address: \_\_\_\_\_  
\_\_\_\_\_

Postal code: \_\_\_\_\_ VAT Reg No.: \_\_\_\_\_

Postal address: \_\_\_\_\_  
\_\_\_\_\_

Postal code: \_\_\_\_\_

Telephone no.: \_\_\_\_\_

Cellphone: \_\_\_\_\_

Email address: \_\_\_\_\_

Signature : \_\_\_\_\_ Date: \_\_\_\_\_

# PRODUCT INFORMATION

Products must be available in the market.

Entering:

Individual product

Range of products

\*Please tick a box to state whether you will be entering an individual or a range of products.  
Please use separate PRODUCT INFORMATION sheets for multiple entries.

## Individual Products:

Full name of product: \_\_\_\_\_

Category of product: \_\_\_\_\_  
(i.e. fine fragrance, body care, skin care, household product, etc.)

Date launched: \_\_\_\_\_

Recommended retail selling price (RSP): \_\_\_\_\_

## Range of Products:

Full name range: \_\_\_\_\_

Full name of products within range: \_\_\_\_\_

\_\_\_\_\_

Category of product: \_\_\_\_\_  
(i.e. fine fragrance, body care, skin care, household product, etc.)

Date launched: \_\_\_\_\_

Recommended retail selling price (RSP): \_\_\_\_\_

### Terms & Conditions

1. The prize does not include: transport to and from the airport; the hotel and show; meals and drinks; medical or baggage insurance; repatriation through any event whatsoever; reimbursement for flight delays, additional hotel accommodation, subsistence requirements under any circumstances, travel agent services, or compensation for any unforeseen event.
2. The prize may be deferred by a year if necessary at the discretion of New Media, due to unforeseen circumstances.
3. The judges decision is final and no correspondence will be entered into.
4. By entering the competition the winner agrees to participate in promotional material as New Media may require.
5. The prize is not transferable or exchangeable for cash.
6. New Media reserves the right to amend these terms and conditions at any time.
7. All entrants must have paid the entry fee before the first round of judging commences.
8. Should a product be disqualified for any reason the entry fee is non-refundable.
9. By entering the competition, you will be deemed to have agreed to abide by the procedures and rules as stated above.

# COMPETITION PROCEDURE & RULES

1. Entry into the competition is charged as follows:

\*a. Individual products - R1 195.00 excl. VAT

b. Range of products - R1 995.00 excl. VAT

2. Companies will be invoiced on submissions of entry.

3. Products will ONLY be judged once payment has been received.

4. Payment can be made by EFT or Credit Card.

## Please select your preferred payment method:

EFT

New Media Publishing (Pty) Ltd

Nedbank, Sea Point

Branch code: 106 909

Account number: 106 932 1540

Credit Card (Mastercard & Visa)

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_ CVC number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Amount payable: \_\_\_\_\_

\*please send the completed form back to natalie.dasilva@newmediapub.co.za

Products entered must:

1. Be cosmetic:

a. Fulfil the definition of a cosmetic

A Cosmetic Product shall mean any substance or preparation intended to be placed in contact with the various external parts of the human body (epidermis, hair system, nails, lips and external genital organs) or with the teeth and the mucous membranes of the oral cavity with a view exclusively or mainly to cleaning them, perfuming them, changing their appearance and/or correcting body odours and/or protecting them or keeping them in good condition — except where such cleaning perfuming, protecting, changing, keeping or correcting is wholly for the purpose of treating or preventing disease.

2. Must be a toiletry (toothpaste, etc)

3. Be submitted by their brand owners

4. Be launched between 1 January 2018 and May 2019

5. Be available on the market.

## Competition entrants agree:

1. To supply at least five sample products with submission of entries, and additional samples on request. In the event of a range, representative samples will be accepted.

2. To supply suitable full-colour photographs, in electronic format on submission of entry for the **Pharmaceutical & Cosmetic Review** website/magazine (must be 300dpi, JPEG and at least 1MB in size).

3. To supply a press release on the products.

4. Should your product be an imported - 'international brand/product', the following criteria apply:

- International products must be available on the shelf in SA/African markets for purchase and easily found
- This marketing plan/campaign must be made available to the judges with an explanation of how it has come into the SA/African markets
- International products must comply with all SA product regulations (i.e packaging, formulations, etc.)

**Pharmaceutical & Cosmetic Review** reserves the right to refuse a product entry should it not conform to the required specifications.

**Pharmaceutical & Cosmetic Review** also reserves the right to query any claims made on this entry form.

Once you have entered the competition, you will be sent a form for completion regarding the entered product for the purpose of the judging day, this form must be completed entirely in order for the products to be judged fairly.

**CLOSING DATE FOR ENTRIES IS 7 JUNE 2019.**

### Main Prize

The winner will receive a trip to in-cosmetics Global 2020, the prize includes all flights, accommodation and entry into the show.

### Packaging Category Prize

The winner of the Packaging Category receives a two night stay in the Western Cape and a tour of Multi-Color South Africa's personal care and cosmetics labelling plant in Paarl. The prize includes flights and accommodation.